

# ALLANAH AVALON

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Booking Agent: Freelancers Promotions, 03 9682 2722

## EDUCATION

MASTER OF PRODUCING  
JUNE 2021

University of Melbourne, Victorian College of the Arts  
Master of Producing in Film & Television

B.A THEATRE | CREATIVE WRITING  
MAY 2018

New York University Abu Dhabi, B.A. Theater | Creative Writing Minor  
Specialized in Middle Eastern Studies & Stage Management

## FILM & TVC EXPERIENCE

### PRODUCTION MANAGER

Sportsbet World Cup TVC (2 x30" 4x 15") - October 2022  
Sportsbet FTP (2 x 30") - October 2022  
Scorpio Proof of Concept, Short Film (11 minutes) - December 2021  
Unlabelled TVC - Positive Ape (60 seconds) - February 2021  
GSA Recruitable, Short Film - Positive Ape (10 minutes) - November 2021

### PRODUCTION COORDINATOR LONG FORM

Ricky Stanicky - Ricky Productions. Dir/Prod: Peter Farrelly (120 minutes),  
November 2022 - March 2023

### TVC'S 2020 - 2023 (SELECTED)

Ryman Healthcare - Flying Fish, Producer, Samantha Attenborough (2 x 30")  
The Field, TVC - GoodOil. Producer: Jackie Adler (60 seconds)  
Redcross, TVC - Positive Ape. Producer: Jason Byrne (30 seconds)  
Ampol, TVC - Airbag. Producer: Alex Tizzard (60 seconds)  
Virgin | Hera, TVC - Division. Producer: Sarah Nichols (180 seconds)  
Cancer Council, TVC - Positive Ape. Producer: Tori Schaw (30 seconds)  
AFL Believe Tasmania, TVC - Guilty Content. Producer: Jason Byrne  
AFL AIA, TVC - Positive Ape. Producer: Tori Schaw (60 seconds)  
LDV, TVC - Positive Ape. Producer: Jason Byrne (30 seconds)  
Officeworks Optus, TVC - Positive Ape. Producer: Jason Byrne (60 seconds)  
Officeworks Back to School, TVC - Positive Ape. Producer: Jason Byrne (60 seconds)  
TAC TVC - Michael Lutman Films. Producer: Michael Lutman (45 seconds)  
Sportsbet, Bet With Mates, TVC - Palomina. Producer: Kate Merrin (180 seconds)  
Toyota AFL, TVC - Finch. Producer: AnnaTara Clark-Sneddon (30 seconds)  
WorkSafe, TVC - Finch. Producer: AnnaTara Clark-Sneddon (60 seconds)  
Coles Insurance, TVC - TBWA. Producer: Joel Morgan (60 seconds)

### OTHER

VicScreen, selected participant of Key Talent Placements Register (August 2021).  
VicScreen, accepted participant into Stage I & Stage II SBS Originate Incubator program  
(May 2021 - January 2022).

## THEATRE EXPERIENCE

ASSOCIATE PRODUCER  
APRIL 2019 - APRIL 2020

TEG Life Like Touring  
Associate Producer on international tours of Paw Patrol, The Great Pirate Adventure and  
Race to the Rescue! Pixar Putt, The Monster, and Masha and the Bear through Europe and  
Asia, alongside Executive Producer Jack Jarrett and Creative Producer Luke Gallagher.

PRODUCTION COORDINATOR  
JUNE 2018 - MARCH 2019

The Australian Shakespeare Company  
Production Coordinator, worked in-collaboration with the Production Manager, Peter  
Amesbury and Artistic Director, Glen Elston over nine summer productions.

PRODUCER / WRITER

Small scale theatre shows in Melbourne Fringe, Prague Fringe, Prague Quadrennial, Abu  
Dhabi, UAE, and San Jose, Costa Rica (Various, 2018 - 2020) (each approx 45 - 90 minutes).

LANGUAGES

*English & Russian*